



## MAINE WORKS FOR

# McCain Foods USA, Inc.

McCain Foods USA, Inc. is the leading U.S. potato and appetizer company. McCain Foods USA, Inc. is a subsidiary of McCain Foods Limited, the world's largest producer of french fries and frozen potato products. McCain opened its first U.S. plant in Aroostook County, Maine, a short distance from the company's international headquarters in New Brunswick, Canada.

McCain Foods USA, Inc. operates five potato plants, three appetizer plants and one pizza plant. Purchased in 1975, the Easton, Maine plant is undergoing an \$80 million expansion to meet the increasing demand in the Northeast for frozen potato products.

Seventy-five percent of the products produced by McCain are for the restaurant and foodservice industry. Foodservice brands include McCain Potatoes, Ore-Ida® Potatoes, Moore's™ Appetizers, and Brew City™ Beer Battered Fries and Appetizers. In the Northeast, McCain produces and markets frozen potato products and Ellio's® frozen pizza for retail. McCain will be introducing a variety of new french fry and appetizer products over the next year, for both foodservice and retail.

### Why McCain Foods USA, Inc. chose Maine:

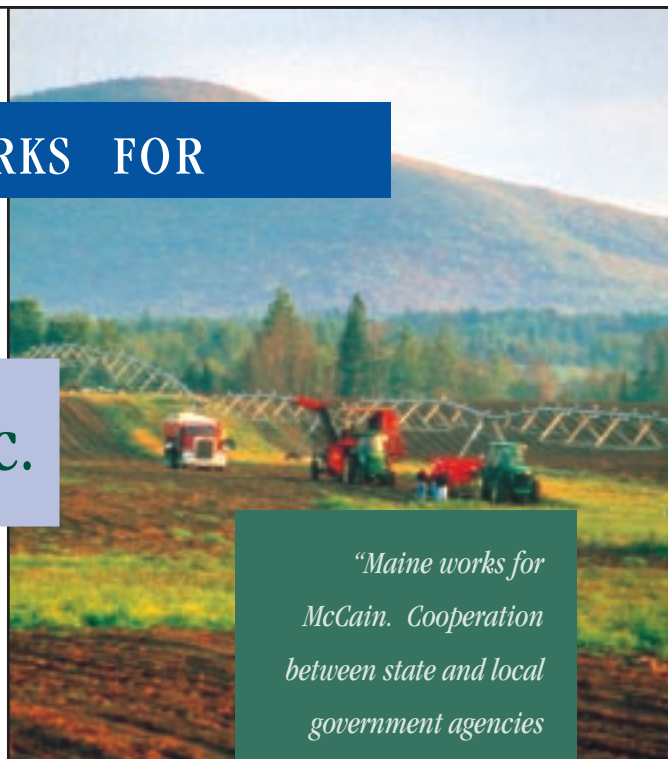
Expansion into Maine from McCain's New Brunswick headquarters was a natural extension of their operations in the Northeast and North America—Maine was their gateway to the U.S. Important factors were Maine's strong agricultural base and proven track record of high-volume, high-quality potatoes. McCain's production capabilities, growth opportunities and consumer demand in the Northeast all continue to expand.

### State program participation:

- Employment Tax Increment Financing (ETIF)
- Jobs and Investment Tax Credit
- Tax Increment Financing (TIF)

## FOR MORE INFORMATION CONTACT

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*"Maine works for McCain. Cooperation between state and local government agencies and industry is tremendous, providing tax incentives and training programs. And the quality of the workforce is superior—our success is a result of our hard-working, dedicated team in Maine. Our commitment here is long-term, as evidenced by our \$80 million plant expansion in Aroostook County, the number one potato-growing county in America."*

- Gilles Lessard  
Chairman and CEO  
McCain Foods USA, Inc.